

# Blue Ribbon ONLINE ENTRIES



**New  
Streamlined  
Interface**

## **A Windows Fair Management Optional Add-On**

### **Affordability**

A yearly support fee of just \$99 is paid prior to the start of the online entry process. Also, Windows Fair Management software support needs to be current for the year of use.

If the fair elects to pay the convenience fee themselves, the fee is based on the number of exhibitors who actually enter online. This fee can be as low as \$1.00 per exhibitor, but never higher than \$2.00 per exhibitor. And it is always for an unlimited number of entries.

If the fair chooses to pass on the convenience fee to the exhibitor, the fee is a flat \$2.00. And it is always for an unlimited number of entries. The fair will be billed for the total due after the online entries dates have closed.

If the fair elects to collect entry fees or sell tickets, passes, etc. online, there may be transaction charges from their financial institution, but NEVER any additional fees will be due Martech Systems.

### **Easy Setup**

Setup for online entries is quick and is easily completed within your Windows Fair Management software. New, responsive web design allows exhibitors to use any device as the screens automatically scale to the size of the device.

### **Take Entries 24/7**

The Online Entries site is open to take entries 24 hours a day, seven days a week. Exhibitors will visit the Fair's website or Facebook account at their convenience where they will find a link to the Fair's Blue Ribbon Fair Online Entries Site. The exhibitor will create an account and make their entry selections; they can return to their online account another day to complete or add entries. The fair has the ability to have different deadlines for different types of entries. The site fully supports both Group and Family entries.

### **Reduce Entry Errors and Increase Staff Productivity**

Taking entries online relieves your staff from a large data entry burden. Processing hand written entry forms takes time and resources that are increasingly scarce. Promoting your online entry site will reduce staff workload and data entry errors. With the click of a button as often as you choose, your online exhibitors and their entries will effortlessly merge into your Windows Fair Management program data. You can even get multiple sites.

### **Sell Tickets and Passes Online**

Not only will Blue Ribbon Fair Online take entries, but it also lets you sell admission tickets, gate passes, parking passes, and even general admission grandstand entertainment tickets. The per online account convenience fee is charged but no additional fee or percentage is charged for additional item sales.

### **Credit Card Processing Capabilities**

The fair has the option to accept credit card payments thru the Blue Ribbon Fair Online Entries site. In this case, the fair would obtain a merchant account associated with one of the payment gateways supported by the online entries site. Ask for details. A "no credit card processing" option is, also, available when the fair does not need to collect fees online.



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